

EDUCATION

Maynooth University

Kildare, Ireland

Present

Master of Science Degree MSc in Digital Marketing

Relevant Coursework: Digital Campaign Strategy & Management, Data-Driven Marketing, Business Consulting Project, Digital Marketing Communications.

Technological University Dublin Tallaght

Dublin, Ireland

2018-2022

Bachelor of Science (Hons) Business Management

Relevant Coursework: Data skills, Innovation, Managing digital business & opportunities, Business environment, EU studies

Greenhills College of Further Education

Dublin, Ireland

2017-2018

Business Commerce

Subject/focus: Communications, Digital Marketing, Applied Economics, Business Law, Business Administration Skills,

Bookkeeping, Work Experience, Mathematics

Grade: QQI5 Distinction

Killinarden Community School

Dublin, Ireland

2011-2017

WORK EXPERIENCE

Eleanor Bartley

Dublin, Ireland

Babysitter

September 2015 – April 2016

- Take care of 2 children aged 2 and 5
- Twice a week in the evenings, occasional weekend
- Responsible for serving them their supper
- Keep children's living and play areas tidy
- Preparing children for bed and putting children to bed on time

AstroPark Tallaght, Greenhills Rd, D24

Dublin, Ireland

Front Desk

22nd January 2018 – 02nd February 2018

- Responsible for booking of pitches, organising signs for events happening during the weeks, keeping ledgers of the accounts that other companies and customers owe and looking after the company's budget, cleaning the workplace.
- Gained organisation skills, accountancy skills, technology skills, printing skills, designing skills

Domnics Breathnach's Bargains Newsagent

Dublin, Ireland

Floor Staff

May 2021 – July 2021

- Processing stock/deliveries, merchandising, creating bargain signs, pricing stock, cleaning, and providing customer assistance
- Gained multitasking skills, quick decision thinking, organisation skills, communication, customer service, working under pressure, working part of a busy team, problem solving, time management, initiative.

VOLUNTARY EXPERIENCE

Gaisce – The President's Award (John Paul Award)

Dublin, Ireland

Position Title

2016

- The Pope John Paul II Award is a faith achievement award for young people between the age of 16 and 18
- The Award enables participants to take an active part in the life of their Church – in the life of their community and society. Self-development programme enhances confidence & wellbeing through participation in personal, physical and community challenges.
- Travelled to England to engage with others and complete teamwork workshops, travelled to Poland for 5 days to attend mass by the pope, socialise with others, and viewed historical landmarks.
- Volunteered in my community by teaching & assisting children in the church on Sundays with activities.
- Volunteered in my twirlers community by presenting the warmup class at the start of training days.

RESEARCH EXPERIENCE

Technological University Dublin (TUD) Tallaght

Student

Dublin, Ireland

September 2020 – December 2020

- Created an idea which has been passed onto the cinema industry
- The idea consisted of an electronic set of glasses which will display subtitles during the movie. Not everybody likes subtitles, so you have the option to wear the glasses which is helpful for everybody. This is helpful for the deaf community as they will be able to enjoy and understand the movie with the aid of the subtitles.

SKILLS AND INTERESTS / AWARDS AND ACHIEVEMENTS

Skills: Leadership as I was appointed team leader during group assignments in TUD, teamwork skills, organisations skills, time management, punctual, communication skills.

Technical: Proficient in Microsoft Office (Word, PowerPoint, Excel,), Canva Graphic Design, Presentations, Email, PowerBI Certificate on the Fundamentals of Digital Marketing in Google Digital Garage

Achievements/Awards: Certificates for best attendance in school, great results in Junior Cert

Awarded 1916 Bursary Fund – this award was for the purpose of encouraging participation and success by students. TUD 2017

Gaisce – The President's Award (John Paul Award) – Received a certificate & Medal

Languages: Irish Sign Language QQI3 & QQI4 result: 95%

Interests: Gym, listening to music, hanging out with friends and family, was a member of Kilnashinahan Baton Twirlers; won competitions and achieved numerous trophies & medals, awarded twirler of the month certificate.

Member – Disney Society, Maynooth University 2022 to date

REFEREES

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